

Larissa Leong Associate

Vancouver

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Industries & Expertise

INDUSTRIES

Artificial Intelligence | Health | Technology | FinTech | Life Sciences

EXPERTISE

Trademarks | Artificial Intelligence | Intellectual Property | Patents | Technology, IP and Privacy

Biography

BAR ADMISSION Ontario, 2017 British Columbia, 2018

EDUCATION

- Juris Doctor, University of British Columbia, 2016
- Bachelor of Science with Distinction, Computer Science and Pharmacology, University of British Columbia, 2013

Larissa Leong is a lawyer and registered patent and trademark agent, with significant expertise in intellectual property law. She also holds a degree in both computer science and pharmacology, which allows her to readily understand complex patentable inventions at the cutting-edge of many industries. Larissa advises clients on the strategic creation, protection, commercialization, and enforcement of intellectual property rights, and develops global patent and intellectual property strategy, with significant experience in high-tech computer, life sciences and therapeutic, and chemical industries.

Larissa has drafted, prosecuted, and obtained granted patents for multinational and local clients in computer software and hardware, artificial intelligence, quantum computing, blockchain, natural language processing, computer vision, fintech, cybersecurity and encryption, telecommunications, database query languages and data management systems, search engine optimization, business methods, pharmaceuticals, biotechnology,



chemistry, and oil and gas, among many others.

Larissa also represents clients in licensing, commercial agreements, joint development, software agreements, privacy matters, and brand protection, including trademarks, industrial designs, and copyright. In addition, Larissa represents clients in IP disputes, advising them in enforcement, freedom to operate, and infringement matters to safeguard their intellectual property.

Larissa draws from her experience practicing at a leading global law firm in Toronto and her legal experience at a major financial institution. She also serves on the Intellectual Property Institute of Canada's Patent Practice Committee, which liaises with government to shape patent law and practice in Canada. Before law, she conducted research in artificial intelligence as well as medical genetics and mosaicism, receiving a research award from the Natural Sciences and Engineering Research Council of Canada (NSERC). While completing her law degree, she earned multiple awards for academic excellence and community service.

Industry involvement

Recognition

- Registered Patent Agent, Canada
- Registered Patent Agent, United States
- Registered Trademark Agent, Canada (with recognition in the United States)

Notable matters

- Advising on, drafting, and obtaining granted patents for a major Canadian university in artificial intelligence, quantum computing, and computer vision
- Advising on, drafting, and obtaining granted patents for a university-originated company in computer encryption
- Advising and patent drafting for an innovative company in pharmacogenomics and personalized medicine
- Advising and obtaining granted patents for a major energy services provider in oil and gas
- Patent drafting for two major financial institutions for fintech, blockchain, and artificial intelligence innovations
- Patent drafting for another major Canadian university for electrochemistry innovations
- Negotiating and drafting joint development and licensing agreements for an industry partner of a major Canadian university

Memberships & affiliations

- Law Society of Ontario
- Law Society of British Columbia



- College of Patent Agents and Trademark Agents
- Intellectual Property Institute of Canada, Patent Practice Committee
- Canadian Bar Association