

# Wayne Logan

## Associate Counsel

Calgary

**OFFICE**

403.298.2407

wlogan@millerthomson.com



## Industries & Expertise

**INDUSTRIES**

Intellectual Property | Technology |  
Entertainment and Media | FinTech

**EXPERTISE**

Corporate Law | Startup, Emerging Companies  
and Venture Capital | Trademarks | Intellectual  
Property | Technology, IP and Privacy

## Biography

**BAR ADMISSION**

Alberta, 1985

**EDUCATION**

- Bachelor of Laws, University of Calgary, 1984
- Bachelor of Arts, University of Calgary, 1981

**LANGUAGES SPOKEN**

English

Wayne Logan, an experienced Intellectual Property lawyer, leads the firm's focused area of Blockchain, Cryptocurrency, and Smart Contracts. Wayne also excels in Entertainment and Media law, and has spent his

life working in the entertainment industry, building on his own background as an accomplished musician. He is also the founder of several successful startups, including an award-winning tech company. As a result, Wayne knows how to support and work with the genius that drives entrepreneurs, software developers, musicians, authors, athletes and celebrities to excel. Wayne's passion and creativity is what fuels his drive to continuously advance his clients' careers and business plans.

A sought-after speaker, Wayne imparts his knowledge to industry groups and students on topics including blockchain, publishing, copyright, trademarks, patents, venture capital and the importance of tracking and commercializing social media hits. His commitment to continuous learning and growth ensures he stays at the forefront of legal developments, benefiting his clients with up-to-date know-how.

Wayne is actively involved in organizations like the Canadian Bar Association, the Venture Capital Association of Alberta and Canadian Blockchain Consortium. Recognized as one of Canada's top Trademark Professionals by the World Trademark Review, Wayne's knowledge and experience is acknowledged on a global scale for his exceptional work in Intellectual Property law.

## Industry involvement

### Recognition

- Ranked as one of Canada's Leading Trademark Professionals in Canada's *World Trademark Review 1000: The World's Leading Trademark Professionals, 2020 – 2024*

### Notable matters

- Founder of Enthrill, which in 2015 won: Digital Alberta Startup of the Year, A100 "One to Watch for 2015 Award," Innovate Calgary "Most Promising Technology 2015," and Beakerhead "Best Tech 2015."
- Lawyer for the Canadian Country Music Association for 16 years.
- As the lawyer for Gordie Howe, negotiated several of Canada's leading book publishing and merchandising agreements including *After the Applause* and *and...Howe*.

### Community roles

- Director YYChain Association – 2018 and continuing
- Chairman of the Board of Governors, The Parks Foundation, Calgary, 2006-2009
- Chair, The Parks Foundation, Calgary, Amateur Sports Grants, 1998-2006
- Director and Chair, Calgary Booster Club, Governance Committee, 2000-2009

### Corporate directorships

- Director and Founder of ProREP Group Inc., NHLPA Agency, 1986-2004.

- Director and Founder of Enthrill Distribution Inc. 2012- 2016.

### **Memberships & affiliations**

- Canadian Bar Association, Intellectual Property Section
- Intellectual Property Institute of Canada
- StartUp Calgary
- Venture Capital Association of Alberta
- Canadian Country Music Association
- Association of Country Music in Alberta